"**Its**" refers to the possessive form of the pronoun "**it**." For **example**, when referring to a pair of shoes, you might say, "That's not **its** box.

" Meanwhile, "**it's**" is the contraction for the words "**it** is" or "**it** has." For **example**, "**It's** (**it** is) going to be a fabulous night" or "**It's** (**it** has) been a fabulous night." pp

It ‘s nice to see you .

It is

It’s been a long day .

It has been (because the verb is in the pp )