

Unit 7/ Persuasive Letters

A persuasive letter is used to persuade someone to do something. These letters could be formal or informal. Therefore, you should know your audience. You should be polite and direct at the same time.

In a persuasive letter, you should state the problem in the first paragraph and suggest a solution or two in the second and third paragraphs. You should agree to compromise, which means you and should not ask for too much.

This is how a persuasive letter should look like.

