

Non-Fiction Exemplars

Speech

Greeting appropriate to audience.

Good evening, ladies and gentlemen, and welcome to the opening of New Town's first-ever ice rink!

Direct address.

I'm sure you're all dying to get your skates on, but before we take to the ice I'd like to tell you a little about the woman who has enabled us all to be here today: Lucy Pargeter.

Discourse markers used to guide the audience through the speech.

Many of you will recognise Lucy from your TV screens at home; she has won gold medals for her figure skating in two consecutive Olympic Games and was the presenter of the BBC's popular 'Strictly Ice Dancing' for five years. Since being born here in New Town, she has certainly gone a long way and we have watched her stellar career with pride and admiration.

But I wonder how many of you know about Lucy's sterling charity work?

For the last 15 years, Lucy has been the chairwoman of Ice Adventures, a charity which helps young people to experience the fun and excitement of ice skating. It is this charity which raised a whopping five hundred thousand pounds, a sum which has been matched by Lottery funding, to enable this magnificent ice rink to be built.

Snappy conclusion – often with a call to action.

Additionally, Lucy has been kind enough to offer to teach three classes every week to local young people with an interest in ice skating. I'm sure you'll agree with me that this is a generous gesture and we are hugely grateful for Lucy's ongoing commitment to her home town.

As we stand in this beautiful (but chilly!) building, I know we all feel very excited. This fantastic new facility will provide people of all ages with an opportunity to have fun, get fit and meet friends. It's a wonderful amenity for us all to enjoy, and a real focal point for our town.

But that's enough of me talking – let's get our skates on! Have a wonderful evening.

Purpose of the speech established early.

'I'm'

Use of first person.

'have fun, get fit and meet friends'

Rhetorical devices used throughout.

'whopping'

Language appropriate to audience.

'five hundred thousand pounds'

Long numbers spelled out so they can be easily read aloud.