

Managing your paragraphs

Answers

1.
 - Paragraph 1: if people are more disciplined in their diet, it is quite easy to stay within the recommendations (parameters) for healthy eating.
 - Paragraph 2: The scientific evidence is not precise enough ('millions') and interpretation of the data is therefore not reliable.
 - Paragraph 3: Profit-making companies have taken advantage of the science and there is now a billion dollar industry in supplying supplements that are probably not needed.
2. They have used inverted commas to make readers think about why certain words have been used (e.g. 'feed' (line 9)); rhetorical questions; idiomatic language (e.g. It doesn't help; so-called) to create familiarity with the reader.
3. Accept any reasonable argument that continues in the same vein but adds a new dimension and does not repeat a previous idea.