Pizza on fire

My business plan is to establish a pizza restaurant.

It will be both a good and service.

Our mission is to “**bring joy and the best food to all people.”** Our vision is **“shared dedication to perfection.”**

Objective **“Our customers will have tasty slice of pizza made with love and passion.”**

The restaurant’s name reflects how our pizza is made.

The restaurant is a place for the whole family, friends and colleagues (with a play area for the kids.).

Our main competition are pizza hut, the big slice, little Caesar.

The restaurant will be located in abdoun, Amman

I will open my restaurant at the mall where all people come for shopping, cinemas and then food.

My starting capital will be financed by the bank.

I will charge 5 JDS for a small size pizza, 7 JDS for a medium size

And 10 JDS for large size. My prices are 10% less than my main competitors.

Based on my business plan my profit will be 15% for

Example:

Small pizza costs 4.35 JDS and the selling price is 5 JDS

Selling price – cost = profit

5-4.35=0.65 JDS

Owner details;

Name: Raya Akkawi

Age: 13

Date of birth: 9/21/2010

Working situation: independent

I will use the money for college and will invest to grow my business.