Ritas Cafe

My business is going to be a café , and it will be both Good and Service.

I chose this business name because its easy to pronounce, simple, catchy in some way and memorable. The food im gonna sell is gonna be very delicious and will be very tasty , **and my misson is to bring joy and cheerful smiles around my café**. Our vision is" **An experience that makes the day better**"

Any age of my customers is welcomed to my café either, kids, women , men , adults.

My competitors are Starbucks and costa coffee.

My Business location will be at Gardens Tla –al-ali Amman,and food,drinks will be delievered through delivery(Talabat or our website) or coming to the Café.

My financed Capital will be the bank.

I am charging 2.25JDS per drink,

And charging 1JDS per snack, 3JDS per pastry.

And my prices are 9% less than my competitors.