The idea will be a wireless charging port that can be used on any type of phone

It will be a good

the reason people will buy it is because it will be to save many them in sticky situations when their phone is dead and want to charge it in a quick unique, and fashionable way

the name of the business will be techy charger its catchy easily remembered unique and easy to say

our main customers will be teenagers and adults

our competitors are apple they do not have high quality wireless chargers so it will be challenging for their big name but we can do it with ease to outproduce and get better quality than them Samsung creates good wireless chargers but for the same reasons as apple they will be moderately easy to beat because no once company only puts their time and effort in wireless chargers

the business location will be a factory in Abdoun Amman so its accessible our main selling point will be from the internet such as eBay shopify amazon Alibaba shein and more to start the company the main source of capital will be bank personal savings and possibly family

we will charge 20.99 for a singular charger and 55.99 for a pack of 3 they will come in 3 different colors black white and blue and all the colors will cost the same our competitors will be charging around 25.99

to 30.99 we will be having cheaper price and better quality our predicted profit will be around

$20,000 for electricity for the factory $40,000 for the equipment $10,000 for the new bathrooms and offices $40,000 for the employees

And it will cost around $110,000

And we are expecting about $200,000 dollars in sales

So the total profit will be

$200,000-$110,000=$90,000 in profit