|  |
| --- |
| **My Business Plan**  |
| **Business idea (Description &Name)**Alamat groceriesGrocery store(supermart) | **What is your idea? Groceries buisness****Is it a good or a service?good****Why will people want to buy (objectives, mission & vision)? Being in a remote area nearest store is 10 km away,id have a delivery service for locals** **What does this name say about your business? Is it unique? Memorable? easy to pronounces? family name and easy to pronounce** |
| **Target market & Demographics** | **Who will your customers be? Kids? Teenagers? Men? Women? Mainly families but I have a section for kids for toys and candies** **Who are your competitors? Yaser mall,carrfour****Business location and how products will reach customers**Abdoun,will advertise it on newpapers and social sites |
| **Financial Information** | **Sources of Capital.savings and family help****How much you will Charge? And what’s your competitors charging?my father has good connections with farmers with good fruits and vegtables that ill set at a competitive price** **Predicated Profit. (selling price – Total cost).300jds-10 percent will be 30 jds 30x30 is 900jds and for bills and workers pay 900-200=700 and for water and electricity bills 700-36jds=664 profit** |
| **Owners Details Carol William Alamat ,Jordanian**  |
|  **What you will do with the money you make if it was profitable? Reinvest in the Business? Save it for collage? Donate? Open new branches worldwide if it becomes successful** |