My idea is to open a shoe store, it’s a good, people will buy it because it will be desined in an amazing way, I will name it SatieSS(Satie shoe store) its unique and short to be easy remembered.

My customers will be kids,teenagers,men,women and even old people, my competitors is nike, Go Sport, Business location is the 7th circle, and if the business takes off I will open new locations in new places.

My source of capital is borrowing from banks and other financial institutions, I would charge 35$ per pair while Nike and Go Sport 50$, 1000-35.

My place will be special, I will decorate it by adding LED lights all over the place, and getting professional people to decorate my shoes and color them.

If I would spend the money I would probably save to collage and donate some and spend the rest on my self by buying a fancy car and home.