My business plan

 Company name: activision

**Idea:** I will be creating a videogame based on a first person shooter and it will be called call of duty.

**Good or service?:** Good

**Why will people want to buy?:** it is for entertainment and people who just have spare time to play.

**What does this name say about your business?:** it is easy to pronounce and it means u have to fight other players and it is unique.

**Who will be your coustomers?:** Teenagers,Men,Women.

**Who are your competitors?:**

Battle field,rainbow six siege,csgo and other first person shooter games.

**Business location and how product reach customers:**U buy it from a website in any browser or from a video game digital distribution service.

**How much will you charge?:** 59.99$

**How much competitors charging?:**

59.99$

**Predicted profit:**1.1$ billion

**Sources of capital**:A whole team of friends.

**What will you do with the money you make if it was profitable?:** maybe donate to some charities and I would save and use most of the money to reinvest in the business.