My business plan (by: Laith Hamarneh 7D)

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| Business idea (description and name). | |
| 1. **What is my idea?** | **My idea is to make a computer academy.** |
| **2. Is it a good or service?** | **It is a service.** |
| **3. Why will people come here?** | **My goal is to teach people about computer technology and let them become a very good computer technicians.** |
| **4. What does this name say about your business? Is it unique? Memorable? Easy to pronounces?** | **”UC computer academy.” which could be my business name is a name that is easy to pronounce.** |

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| **Target market & Demographics** | |
| **1. Who will my customers be?** | **My customers will be kids, Teenagers, and adults ranging from 5 years old to 50 years old.** |
| **2. who are my competitors** | **My competitors are people who have the same business as me.** |
| **3. Where is the business location? And how will they know about my business?** | **My business location could be in Amman or online training and to let people know by advertising on social media.** |
| **Financial Information** | |
| **1. What are the sources of capital?** | **Shares, debentures** |
| **2. How much will I Charge? And what’s my competitors charging?** | **I will charge people around 100 JDs per month.** |
| **3. Predicated Profit** | **People buy for training:100/a month**  **Training for:3 years**  **3 years to month=12\*3=36**  **36\*100=3600JDs**  **3600-100=3500JDs** |

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