**BUSINESS**

**Company:** Tesla

**Story of Elon Musk:**

Elon musk grew up as being the older brother to his 2 younger siblings, his father Errol Musk is a successful engineer and his mother Maye Musk a model. At ten years old Elon’s parents eventually divorced, in school Elon was a victim of bullying, he said “a “gang” would chase me around trying to “beat me up” and that hurt a lot”.

When Elon joined university where he would graduate with a Bachelor of Science degree in Physics. Later on, when Elon was 24 years old, he moved to Canada to peruse his Ph.D, yet he dropped out 2 days later.

In 2004, Elon took the title in designing the first electric car of Tesla named “The Tesla Roadster”. Tesla emerged out to become the world’s most popular and desirable car brands, in January 2018, Tesla revealed that Elon wouldn’t collect an annual payment but that it would instead raise money depending on the rising market cap that it wanted to achive in the next decade.

**Passion:** Elon Musk is passionate about technology

**How did Elon Musk start Tesla:**

Elon Musk, co-founder of PayPal, led the initial rounds of investing for Tesla before taking over as CEO.

**Nationality:** American, Canadian, South African