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|  |  | Steve JObs  American Entrepreneur Who Is STEVE JOBS? **Steven Paul Jobs** (February 24, 1955 – October 5, 2011) was an American entrepreneur, industrial designer, business magnate, media proprietor, and investor. He was the co-founder, chairman, and CEO of Apple; the founder, chairman, and CEO of NeXT. He is widely recognized as a pioneer of the personal computer revolution of the 1970s and 1980s, along with his early business partner and fellow Apple co-founder Steve Wozniak. How DID STEVE JOBS START APPLE ? **In 1975, the 20-year-old Steve Jobs and Steve Wozniak set up shop in Jobs' parents' garage, dubbed the venture Apple, and began working on the prototype of the Apple I**. They attended meetings of the Homebrew Computer Club, which helped them develop and market their Apple product. APPLE’S GROWTH Apple became a public company in **1980** and share prices skyrocketed. Some staff members suddenly became millionaires and Apple entered the Fortune 500 as one of the fastest-growing companies in history. WHAT WAS STEVE JOBS PASSION? Steve Jobs was not passionate about technology. He was passionate about **calligraphy, western history, and dance**. If he had followed his passions he would have ended up doing something very different. What he did do, was leverage his zone of genius and used his passions as a way to direct it. |