**Business management**

**Steve jobs**

**Steve jobs is a charismatic pioneer of the personal computer era. With Steve Wozniak, Jobs founded Apple Inc. in 1976 and transformed the company into a world leader in telecommunications. Widely considered a visionary and a genius, he oversaw the launch of such revolutionary products as the iPod and the iPhone. His passion is changing the world or disrupting an established category. He started his business by him starting Apple Computer in the Jobs' family garage. They funded their entrepreneurial venture by Jobs selling his Volkswagen bus and Wozniak selling his beloved scientific calculator. Steve jobs was born in America, he was born in February 24th 1955. He is the one who created a business called apple and he succeeded really well and has a net worth of 250 million.**