

***The Bright Journey of Weather Man Mohamad Al-Shaker***

There are many entrepreneurs who come from all around the world that took great risks and sacrificed many things to achieve their goals to help solve crucial problems we are facing. Today I will talk about Mohamad Al-Shaker.

Who is Mohamad Al-Shaker?

Mohamad Al-Shaker is a Jordanian entrepreneur who took many risks to found ArabiaWeather. ArabiaWeather is the first and largest weather website in the Arab world. He was born on the 31st of December 1989 in Amman, Jordan, and graduated from Amman Ahlieh University with a bachelor’s degree in pharmacy and a few certificates in forecasting and meteorology. He did not want to study meteorology because he doubted, he would have a good future by studying it. Mohamad took many risks that include compromising his pharmacy career, not flourishing as there was a high chance of failure at that time and taking bank loans.

How Did he start his Business?

He started his company after the cases of flood which took place in Petra and Aqaba on the 2nd of February 2006 under the name “Weather of Jordan”. Fourteen people were tragically killed in that incident. He realized that the problem wasn’t in the accuracy of the provided information about the weather then, but it was about the communication process with the people, which made him think of innovative solutions.

What was his Passion?

Mohamad AL-Shaker was and still is very passionate about what he does. He used to impersonate weathermen as if he was on TV. He loved forecasting and meteorology ever since he was 4 years old. He watched the clouds move and memorized every bit of the weather report every day. What is more is that he turned his basement into a meteorological hall. Before the floods happened within 4 days, he had warned everyone on the website he created in 2005 with the help of his family and friends about the flood. He even warned many news outlets but nobody took him seriously.

In conclusion, nothing comes easily without having to take risks and work hard. What Mohamad Al-Shaker did is a remarkable and unforgettable journey and as a result of his fruitful and astonishing success his face was on the cover of the American business magazine called Forbes.



