**YouTube** is an American [online video sharing](https://en.m.wikipedia.org/wiki/Online_video_platform)and [social media platform](https://en.m.wikipedia.org/wiki/Social_media) headquartered in [San Bruno, California](https://en.m.wikipedia.org/wiki/San_Bruno,_California). It was launched on February 14, 2005, by [Steve Chen](https://en.m.wikipedia.org/wiki/Steve_Chen), [Chad Hurley](https://en.m.wikipedia.org/wiki/Chad_Hurley), and [Jawed Karim](https://en.m.wikipedia.org/wiki/Jawed_Karim). It is currently owned by [Google](https://en.m.wikipedia.org/wiki/Google), and is the [second most visited](https://en.m.wikipedia.org/wiki/List_of_most_visited_websites)website, after [Google Search](https://en.m.wikipedia.org/wiki/Google_Search). YouTube has more than 2.5 billion monthly users[[7]](https://en.m.wikipedia.org/wiki/YouTube#cite_note-7) who collectively watch more than one billion hours of videos each day.[[8]](https://en.m.wikipedia.org/wiki/YouTube#cite_note-1_billion_hours-8) As of May 2019, videos were being uploaded at a rate of more than 500 hours of content per minuteType of site

[Online video platform](https://en.m.wikipedia.org/wiki/Online_video_platform)FoundedFebruary 14, 2005; 17 years agoHeadquarters901 Cherry Avenue  
[San Bruno, California](https://en.m.wikipedia.org/wiki/San_Bruno,_California),

United States

Area servedWorldwide (excluding [blocked countries](https://en.m.wikipedia.org/wiki/Censorship_of_YouTube))Owner[Alphabet, Inc.](https://en.m.wikipedia.org/wiki/Alphabet,_Inc.)[Founder(s)](https://en.m.wikipedia.org/wiki/Organizational_founder)

* [Chad Hurley](https://en.m.wikipedia.org/wiki/Chad_Hurley)
* [Steve Chen](https://en.m.wikipedia.org/wiki/Steve_Chen)
* [Jawed Karim](https://en.m.wikipedia.org/wiki/Jawed_Karim)

Key people[Susan Wojcicki](https://en.m.wikipedia.org/wiki/Susan_Wojcicki) ([CEO](https://en.m.wikipedia.org/wiki/CEO))  
Chad Hurley (advisor)Industry

* [Internet](https://en.m.wikipedia.org/wiki/Internet)
* [Video hosting service](https://en.m.wikipedia.org/wiki/Video_hosting_service)

[Products](https://en.m.wikipedia.org/wiki/Product_(business))[YouTube Premium](https://en.m.wikipedia.org/wiki/YouTube_Premium)  
[YouTube Music](https://en.m.wikipedia.org/wiki/YouTube_Music)  
[YouTube TV](https://en.m.wikipedia.org/wiki/YouTube_TV)  
[YouTube Kids](https://en.m.wikipedia.org/wiki/YouTube_Kids)[Revenue](https://en.m.wikipedia.org/wiki/Revenue)Increase US$28.8 billion(2021)[[1]](https://en.m.wikipedia.org/wiki/YouTube#cite_note-Weprin-1)[Parent](https://en.m.wikipedia.org/wiki/Holding_company)[Google LLC](https://en.m.wikipedia.org/wiki/Google_LLC) (2006–present)URL[youtube.com](https://www.youtube.com/)  
(see [list of localized domain names](https://en.m.wikipedia.org/wiki/YouTube#International_and_localization))[Advertising](https://en.m.wikipedia.org/wiki/Online_advertising)[Google AdSense](https://en.m.wikipedia.org/wiki/Google_AdSense)Registration

Optional

* Not required to watch most videos; required for certain tasks such as uploading videos, viewing flagged (18+) videos, creating playlists, liking or disliking videos, and posting comments

[Users](https://en.m.wikipedia.org/wiki/Registered_user)Increase 2.6 billion (January 2021)[[2]](https://en.m.wikipedia.org/wiki/YouTube#cite_note-2)LaunchedFebruary 14, 2005; 17 years agoCurrent statusActive

Content license

Uploader holds copyright (standard license); [Creative Commons](https://en.m.wikipedia.org/wiki/Creative_Commons) can be selected.Written in[Python](https://en.m.wikipedia.org/wiki/Python_(programming_language)) (core/API),[[3]](https://en.m.wikipedia.org/wiki/YouTube#cite_note-3) [C](https://en.m.wikipedia.org/wiki/C_(programming_language))(through [CPython](https://en.m.wikipedia.org/wiki/CPython)), [C++](https://en.m.wikipedia.org/wiki/C%2B%2B), [Java](https://en.m.wikipedia.org/wiki/Java_(programming_language)) (through [Guice](https://en.m.wikipedia.org/wiki/Guice) platform),[[4]](https://en.m.wikipedia.org/wiki/YouTube#cite_note-4)[[5]](https://en.m.wikipedia.org/wiki/YouTube#cite_note-5)[Go](https://en.m.wikipedia.org/wiki/Go_(programming_language)),[[6]](https://en.m.wikipedia.org/wiki/YouTube#cite_note-6) [JavaScript](https://en.m.wikipedia.org/wiki/JavaScript) (UI)

In October 2006, 18 months after posting its first video and 10 months after its official launch, YouTube was bought by Google for $1.65 billion.[[11]](https://en.m.wikipedia.org/wiki/YouTube#cite_note-11) Google's ownership of YouTube expanded the site's business model, expanding from generating revenue from advertisements alone, to offering paid content such as movies and exclusive content produced by YouTube. It also offers [YouTube Premium](https://en.m.wikipedia.org/wiki/YouTube_Premium), a paid subscription option for watching content without ads. YouTube also approved creators to participate in Google's [AdSense](https://en.m.wikipedia.org/wiki/Google_AdSense) program, which seeks to generate more revenue for both parties. YouTube reported revenue of $19.8 billion in 2020.[[12]](https://en.m.wikipedia.org/wiki/YouTube#cite_note-12) In 2021, YouTube's annual advertising revenue increased to $28.8 billion.[[1]](https://en.m.wikipedia.org/wiki/YouTube#cite_note-Weprin-1)

Since its purchase by Google, YouTube has expanded beyond the core website into [mobile apps](https://en.m.wikipedia.org/wiki/Mobile_app), network television, and the [ability to link](https://en.m.wikipedia.org/wiki/Interoperability)with other platforms. Video categories on YouTube include [music videos](https://en.m.wikipedia.org/wiki/Music_video), [video clips](https://en.m.wikipedia.org/wiki/Video_clip), [news](https://en.m.wikipedia.org/wiki/News), [short films](https://en.m.wikipedia.org/wiki/Short_film), [feature films](https://en.m.wikipedia.org/wiki/Feature_film), [documentaries](https://en.m.wikipedia.org/wiki/Documentary_film), audio recordings, [movie trailers](https://en.m.wikipedia.org/wiki/Trailer_(promotion)), [teasers](https://en.m.wikipedia.org/wiki/Teaser_(trailer)), [live streams](https://en.m.wikipedia.org/wiki/Live_stream), [vlogs](https://en.m.wikipedia.org/wiki/Vlog), and more. Most content is [generated by individuals](https://en.m.wikipedia.org/wiki/User-generated_content), including collaborations between [YouTubers](https://en.m.wikipedia.org/wiki/YouTuber) and corporate sponsors. Established media corporations such as [Disney](https://en.m.wikipedia.org/wiki/The_Walt_Disney_Company), [Paramount](https://en.m.wikipedia.org/wiki/Paramount_Global), and [Warner Bros. Discovery](https://en.m.wikipedia.org/wiki/Warner_Bros._Discovery) have also created and expanded their corporate YouTube channels to advertise to a larger audience.

YouTube has had an [unprecedented social impact](https://en.m.wikipedia.org/wiki/Social_impact_of_YouTube), influencing popular culture, internet trends, and creating multimillionaire celebrities. Despite all its growth and success, YouTube has been widely criticized. Criticism of YouTube includes the website being used to facilitate the spread of [misinformation](https://en.m.wikipedia.org/wiki/Misinformation), [copyright issues](https://en.m.wikipedia.org/wiki/YouTube_copyright_issues), [routine violations of its users' privacy](https://en.m.wikipedia.org/wiki/YouTube_and_privacy), [enabling censorship](https://en.m.wikipedia.org/wiki/Censorship_of_YouTube), and endangering [child safety and wellbeing](https://en.m.wikipedia.org/wiki/Child_protection).

* lol