**Martha Stewart**

Martha Helen Stewart born August 3, 1941 is an **American retail business woman**, writer, and television personality.

As founder of Martha Stewart living Omnimedia, she gained success through a variety of business ventures, encompassing publishing, broadcasting, merchandising and e-commerce.

She has written numerous best selling books, and hosted two syndicated television programs : Martha Stewart living  which ran from 1993 to 2004, and Martha, which ran from 2005 to 2012.



In May 2014, Martha Stewart’s cooking school won the James Beard Award for outstanding series, in - studio or location.

MSLO’s expansive portfolio of television programming has been recognized over the years with 18 Emmy Awards including back - to- back Emmy’s for outstanding lifestyle show in 2010 and 2011.



**What was her passion?**

She had a passion for cooking, gardening and home keeping at an early age.

**How did she start her business?**

In 1979, Martha started a catering business n her basement with a friend from her modeling days, Norma Collier. The venture quickly became successful.

**What is her nationality?**

Martha was born in Jersey City, capital New Jersey.

