**Kylie Cosmetics**

Kylie Jenner is a famous entrepreneur. She was born on August 10, 1997, She is American, she is also a model and the founder of Kylie Cosmetics.

**How did Kylie Jenner start her business?**

When Kylie Jenner faced backlash for denying having lip fillers in May 2015, she used the bad press to launch her brand six months later, During Kylie Cosmetics' initial launch, the $29 Lip Kits sold out completely in under a minute.

**Why did Kylie Jenner start Kylie Cosmetics?**

Kylie Jenner loved the idea of make-up and lipstick so she never left the house without it so she started selling lip kits that were a success, so her business started because of her love of makeup.