**Toms**

Blake Mycoskie is an American entrepreneur and an author who is the founder of toms shoes and co-founder of Madefor, Blake Mycoskie was born august 26, 1976, he is currently 45 years old, he went to school in St. Stephen’s Episcopal School (1995), Cox School of Business and Southern Methodist University, he has two siblings called Paige Mycoskie and Tyler Mycoskie, and his two parents Mike Mycoskie and Pam Mycoskie.

Blake’s first business was a successful campus laundry service, which he sold after a while, Blake later competed in the CBS primetime series, the amazing race, with his sister Paige and later together they traveled the world and came within minutes of winning the $1,000,000 grand prize.

Then, Blake started his shoe business, toms by accident! By traveling to Argentina to learn polo in 2006, he met a woman, she was in the country to donate shoes to children in need, and he offered to help, after, he decided to open a business himself which would help keep people happy with buying high quality comfy shoes and donating one pair of shoes to someone in need each time one of toms shoes are bought!

Toms shoes operate on the one-for-one business model where he would give away a pair of shoes to someone in need for every time one of his shoes sells, his mission was using a business to improve lives, it was created to promote helping others through a business, and Blake barely got any profit as he used all of it to help kids in need!

Later on he started selling glasses, and every pair he would sell, he would either give one prescription glasses to a under privileged child in need, or would use the money to pay for a child’s eye surgery, and soon after he started selling bags, and each bag that was sold would give a pregnant woman a maternity bag, and he would also pay the hospital bills for her safe delivery.

Blake is now a well know business owner who successfully sells products and helps people at the same time.