**How do people start a business?**

The journey of starting a new business needs an idea that can fulfill a need or want, so anyone who is planning to start his/her own project or becoming an entrepreneur should begin by coming up with a competing plan in order to succeed.

There are an important steps that helps to stating a new business after refining the idea and defining the product or service that could be delivered to the customers. First of all is studying the market and if your project will face any competitors, write a business plan that draw your way, analyzing financial data and determining costs. Moreover, growing your business needs building a profitable strategy like websites, marketing techniques, and differentiate the outcomes.

An inspirational story for Ikea founder **Ingvar Kamprad** who started his journey in 1931 as a five-year-old kid began selling matches, an essential item in every home. So how did a boy from the Swedish countryside become a teenage founder of a global enterprise?

His passion was not depending on his family expenses but by making his own money everyday through selling goods to neighbors, family members and classmates. This future IKEA founder’s first customer was his father’s mother. Now IKEA is a multinational organization that has over 400 stores and over 200 thousand workers.