Howard Schultz from NYC Brooklyn

Howard's story with the store Starbucks began in 1981, he walked in it was only a bean shop then in Seattle's pike place and there he tasted his first ever sip of Sumatra and then on he was invited with many connoisseurs who took really good care of him finding and roasting the finest quality coffee, but also sharing their passion with others. In 1982, when Starbucks only had 4 stores, he decided to go to Seattle from his native NYC and joined a company as a director of operations and marketing.

A year later, in 1983, Howard traveled to Italy and became captivated with Italian coffee bars and the romance of the coffee experience.   
he had a version to bring the Italian coffeehouse tradition to America.   
he also wanted to create a place for human connection, conversation and one that fostered a sense of community – a third place between work and home.  
  
  
but then starbucks got bankrupt and he became the new ceo of starbucks.