

SUCCESS STORY OF JEFF BEZOS

EARLY DAYS

Jeff Bezos was born in 1964 in Albuquerque, New Mexico to a struggling teen mother. His parents' divorce took place when he was only 17 months old, but his mother found menial work to keep things light and the family fed.

Bezos' mother re-married a man who went to college in Texas and became an engineer.

Potentially influenced by his step dad, he loved mechanics, machines, and especially computers. He studied computer science and electrical engineering at Princeton University.

JEFF BEZOS PASSION.

While Bezos has said he followed his passion as a “garage inventor” when he started Amazon, in the recent years the billionaire admitted his true passion has been space.

HOW DID JEFF BEZOS START HIS BUSINESS NATIONALLY?

Bezos founded Amazon in late 1994 on a road trip from New York City to Seattle. The company started as an online books store and has since expanded to a variety of e-commerce products and services, including audio and video streaming, cloud computing, and artificial intelligence.