**PowerPoint Rubric**

**Student(s):**

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|  | **Exemplary (3)** | **Proficient (2)** | **Minimal (1)** | **Points** |
| **Introduction/ Title Slide** | * Presents overall Topic
* Grabs audience attention
* Topic relates to audience interest/goals
 | * Clear & coherent
* Relates to topic
 | * Does not introduce the topic
* Not interesting/relevant
 |  |
| **Content** | * Clear & concise
* Logical progression of ideas
* Accurate & complete
 | * Logical progression of ideas
* Unnecessary length/detail
 | * Lacks a clear point
* No logical sequence of information
* Limited understanding of topic
 |  |
| **Text Elements** | * Easy-­‐to-­‐read
* Point size varies appropriately for headings and text
 | * Font is sometimes difficult or distracting to read
 | * Text is extremely difficult to read
* Inappropriate use of color contrast, bold, italic, underline, formatting
 |  |
| **Appearance/ Layout** | * Layout is visually appealing and supports overall message
* Appropriate use of background and theme
 | * Layout is pleasant
* Background is appropriate
 | * Layout is cluttered, confusing
* No headings
* Background is very distracting
 |  |
| **Transitions/ Effects** | * All transitions and animation enhance the presentation without distraction
* Sounds and other media do not distract the audience
* All effects are not distracting and are appropriate to the topic and overall theme
 | * Transitions and animation are mostly used appropriately and effectively, but could be less distracting
 | * Transitions and animation are highly distracting
* Sound or other media are very distracting and does not relate to the topic
 |  |
| **Writing Mechanics** | * No spelling, punctuation, or grammatical errors
 | * Little or no editing required for spelling/grammar
 | * More than 5 errors exist in the text
* Spelling, punctuation, capitalization, usage, and grammar errors are repetitive
 |  |
| **Eye Contact / Visual Presentation** | * Great eye contact with the whole audience
* Does not stare or read screen
 | * Good eye contact with the most of the audience
* Does not stare at screen
 | * Little to no eye contact with audience
* Relying on the screen for content
* Stares at screen
 |  |
| **Oral Presentation & Volume** | * Adds a great amount of information besides what is on the slides
* Shows interest and enthusiasm
* Speaks with clear voice with appropriate volume
* Does not use verbal fillers
 | * Adds some information besides what is on the slides
* Shows the general interest in the topic
* Speaks clearly most of the time
* Volume is adequate
 | * Does not add information besides what is on the slides
* Does not show interest in presentation
* Can’t understand the speaker
* Volume is not appropriate (too loud/soft)
 |  |

**Total: \_\_\_\_\_\_\_\_\_\_\_\_**